

BUSINESS SOLUTIONS

MUCH LIKE CLIENT'S LIVES AND PRIORITIES, THE ADVISORY LANDSCAPE IS UNDERGOING UNPRECEDENTED CHANGE. BECAUSE OF THE CHANGES IN THE INDUSTRY AND CLIENT NEEDS, THE CORNERSTONES OF A SUCCESSFUL ADVISORY BUSINESS ARE LIKELY TO LOOK DIFFERENT IN THE FUTURE.

ARE YOU READY?

FOR MANY ADVISORS, TAKING TIME OUT OF THE BUSINESS TO WORK ON THE BUSINESS FEELS IMPOSSIBLE - CLIENTS, PORTFOLIOS, STAFF, AND MARKETS REQUIRE YOUR ATTENTION.

HOWEVER, CONTINUOUSLY EVOLVING AND PERFECTING YOUR PRACTICE IS THE KEY TO LONG-TERM CLIENT SATISFACTION, BUSINESS SUSTAINABILITY AND GROWTH.

SO WHAT MAKES RUSSELL INVESTMENTS UNIQUE? WELL WE FOCUS ON TWO THINGS, PROVIDING AN INSTITUTIONAL MULTI MANAGER APPROACH FOR OUR INVESTMENT SOLUTIONS AND OFFERING BUSINESS SOLUTIONS DESIGNED TO ADDRESS ADVISORS' NEEDS AND OPPORTUNITIES AS THEY OPTIMIZE THEIR BOOK, EVOLVE THEIR PRACTICE AND REVOLUTIONIZE THEIR BUSINESS THROUGHOUT THEIR LIFECYCLE.

OUR RESOURCES AND INSIGHTS CAN HELP YOU ELEVATE YOUR PRACTICE TO ADOPT THE MINDSET OF A CEO, BUILD DEEPER AND MORE MEANINGFUL RELATIONSHIPS WITH CLIENTS, CREATE DISCIPLINED INVESTMENT STRATEGIES AND BUILD AND FOSTER A HIGHLY PRODUCTIVE AND COLLABORATIVE TEAM.

EVOLVING YOUR PRACTICE MAY SEEM DAUNTING. DON'T WORRY, IT'S NOT ABOUT DOING A COMPLETE OVERHAUL, IT'S ABOUT IMPLEMENTING INCREMENTAL CHANGES.

WHERE DO YOU BEGIN? THAT DEPENDS ON WHERE YOU ARE IN YOUR JOURNEY.

OUR ULTIMATE GOAL IS TO SUPPORT YOU IN SERVING YOUR CLIENTS TO HELP THEM REACH THEIR DESIRED OUTCOMES AND ENSURE THAT YOU ARE DELIVERING TO YOUR CLIENTS WHAT THEY VALUE MOST.

SO IN THE FACE OF SO MUCH CHANGE IN TODAY'S ADVISORY LANDSCAPE, WE INVITE YOU TO PARTNER WITH US TO HELP YOU EXECUTE ON THE PRACTICE AND INVESTMENTS OF THE FUTURE THAT AWAITS YOU.

FOR MORE INFORMATION PLEASE REACH OUT TO YOUR DEDICATED REGIONAL TEAM AT RUSSELL INVESTMENTS, EITHER BY PHONE OR EMAIL. BE SURE TO ALSO CHECK OUT OUR PUBLIC WEBSITE [RUSSELL INVESTMENTS.COM/CA](https://www.russellinvestments.com/ca) TO FIND MORE INFORMATION ABOUT OUR MATERIALS AND RESOURCES AS WELL AS WEEKLY BLOG POSTS.

WE LOOK FORWARD TO PARTNERING WITH YOU.

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